

# 2005

# KONTOR | *papir*

## Prices and deadlines

Monthly magazine for the Danish stationary products, office equipment, computer and paper business

**KONTOR|papir (Office & paper)** is published ten times a year. Circulation is 3.400 copies. The magazine is sent free of charge to all stationary and computer retailers, office supply outlets and bookshops in Denmark and to all manufacturers and wholesale dealers within the office, computer and stationary products business. **KONTOR|papir** is published jointly by the two Danish associations in this field, and it is editorially independent.

## Technical requirements:

- **KONTOR|papir** is printed in off-set, screen should be 80#,
- If possible, please send ad-material on a CD-Rom or as a PDF-file. Please also forward a colorprint of the ad. **KONTOR|papir** cannot accept responsibility for minor variations of the colors printed in the magazine.
- Delivery address: **KONTOR|papir**, Att. Jette Petersen, Ulvedalen 2, P. O. Box 120, DK-6400 Sonderborg, Denmark. e-mail: jp@pressto.dk, phone + 45 7443 1444.

## Publication dates and deadlines for the year 2005

Number of publication	Editorial deadline	Deadline ad-sizes	Delivery of CD or PDF for ads	Date of publication
1/2005	January 7th.	January 7th.	January 12th.	January 21st.
2/2005	February 4th.	February 4th.	February 9th.	February 18th.
3/2005	March 4th.	March 4th.	March 9th.	March 18th.
4/2005	April 8th.	April 8th.	April 13th.	April 20th.
5/2005	May 6th.	May 6th.	May 11th.	May 20th.
6/2005	June 3rd.	June 3rd.	June 8th.	June 17th.
7/2005	August 12th.	August 12th.	August 17th.	August 26th.
8/2005	September 9th.	September 9th.	September 14th.	September 23rd.
9/2005	October 7th.	October 7th.	October 7th.	October 21st.
10/2005	November 11th.	November 11th.	November 16th.	November 25th.

## Prices and sizes

Size	Length x height	Black/white	4-colors
1/1 page (bleed - A4)	210 x 297 mm	5.995 kr.	7.995 kr.
1/1 page text-area	186 x 257 mm	5.995 kr.	7.995 kr.
2/3 page (bleed)	122 x 297 mm	5.495 kr.	6.995 kr.
2/3 page text-area	122 x 257 mm	5.495 kr.	6.995 kr.
1/2 page (bleed - horizontal)	210 x 140 mm	4.495 kr.	5.995 kr.
1/2 page (horizontal text-area)	186 x 126 mm	4.495 kr.	5.995 kr.
1/2 page (bleed - vertical)	100 x 297 mm	4.495 kr.	5.995 kr.
1/2 page (vertical - text-area)	91 x 257 mm	4.495 kr.	5.995 kr.
1/3 page (1 column)	59 x 257 mm	4.995 kr.	4.495 kr.
1/4 page	91 x 126 mm	2.995 kr.	3.995 kr.
1/6 page (1/2 column)	59 x 126 mm	2.295 kr.	2.995 kr.

7,50 kr = 1 Euro

All prices are exclusive of Danish VAT. Prices are for advertisements where the ad is delivered electronically or on a CD-Rom ready for printing. Any DTP- or AD-work will be billed separately.