

Monthly magazine for the Danish stationary products, office equipment,
computer and paper business

2012

KONTOR*papir* (**Office & paper**) is published eight times a year. Circulation is 3.600 copies. The magazine is a B-to-B- publication that is send free of charge to all stationary and computer retailers, office supply outlets and bookshops in Denmark and to all manufactors and wholesale dealers within the office, computer and stationary products businesses. The magazine is the only one of is kind in Denmark.

KONTOR*papir*. is published by the two Danish associations in this field, and it is editorially independent.

Technical requirements

KONTOR*papir* is printed in A4-format, off-set, screen should be 300 dpi.

If possible, please send ad-material on a CD-Rom or as a PDF-file. Please also forward a colorprint of the ad.

KONTOR*papir* cannot accept responsibility for minor variations of the colors printed in the magazine.

Delivery adress: **KONTOR***papir* Att. Bjarke Larsen, Store Kirkestraede 1, 4., DK-1073 Copenhagen K., Denmark.

E-mail: post@pressto.dk, phone + 45 74 43 14 44.

Publication dates and deadlines for the year 2012

Number of publication	Editorial deadline	Deadline ad-sizes	Delivery of CD or PDF for ads	Date of publication
1/2012	January 31th	January 31th	February 06th	February 14th
2/2012	March 7th	March 7th	March 13th	March 21th
3/2012	April 11th	April 11th	April 17th	April 25nd
4/2012	May 9th	May 9th	May 15th	May 23th
5/2012	August 22nd	August 22nd	August 28th	September 6th
6/2012	September 19th	September 19th	September 25th	October 6th
7/2012	October 17th	October 17th	October 23th	October 31th
8/2012	November 14th	November 14th	November 20th	November 28th

Prizes and sizes

Size	Length x Height	Left page	Right page
1/1 page (bleed - A4)	210 x 297 mm	8.595 kr.	9.395 kr.
1/1 page text-area	190 x 263 mm	8.595 kr.	9.395 kr.
2/3 page (bleed)	137 x 297 mm	7.495 kr.	7.995 kr.
2/3 page text-area	125 x 263 mm	7.495 kr.	7.995 kr.
1/2 page (bleed - horizontal)	210 x 140 mm	6.495 kr.	6.995 kr.
1/2 page (horizontal text-area)	190 x 130 mm	6.495 kr.	6.995 kr.
2/6 page (2 x 1/2 column)	125 x 130 mm	5.495 kr.	5.995 kr.
1/3 page (1 column)	60 x 263 mm	4.695 kr.	4.995 kr.
1/6 page (1/2 column)	60 x 130 mm	2.995 kr.	3.395 kr.

Front Page: + 25 pct. Back page and page 3: + 15 pct.

7,50 kr = 1 Euro

All prices are exclusive of Danish VAT. Prices are for advertisements where the ad is delivered electronically or on a CD-Rom ready for printing. Any DTP- or AD-work will be billed seperately.